

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Elections – Special Summary Revision of Photo Electoral Rolls, 2014 & National Voters' Day, 2014 – Publicity – Broadcasting of Spots in M/s. Radio City 91.1 FM,, Hyderabad – Payment of bills Rs.1,16,855/- to M/s Music Broadcast Private Limited, Hyderabad – Sanctioned – Orders – Issued.

GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.Rt.No: 1456

Dated: 15-04-2014

Read the following:-

1. Govt. Lr.No.3136/Elecs.E/A2/2013-7, dt:25-11-2013.
2. Govt. Lr.No.3577/Elecs.E/A2/2013-23, dt:20-01-2014.
3. From M/s. Radio City 91.1 FM, Hyderabad, Invoice Nos. 284408 dt:30-11-2013, 285575, dt:15-12-2013 & 289271, dt:31-01-2014 respectively.
4. G.O.Rt.No.1475, Fin. (Expr.GAD-I) Dept., dt:11-04-2014

ORDER:

In the letter 1st read above, M/s.Radio City 91.1 FM, Hyderabad Radio Channel has been requested to broadcast 100 radio jingles spots through all stations during prime time in the morning and evening from 28-11-2013 to 07-12-2013 @ 10 jingles per day on DAVP Rate of Rs.100/- per 10 seconds jingle for Hyderabad Station Rs.60/- for each station of Visakhapatnam and Vijayawada for voter awareness campaign in connection with Special Summary Revision of Photo Electoral Rolls, 2014. Accordingly, M/s. Radio City 91.1 FM, Hyderabad has broadcasted spots from 28-11-2013 to 07-12-2013 @ 10 jingles per day and furnished the bills for an amount of Rs.53,933/- (Rs.16,180/- + Rs.37,753/-) to M/s Music Broadcast Private Limited, Hyderabad including all taxes and requested for arranging payment.

2. In the letter 2nd read above, M/s. Radio City 91.1 FM, Hyderabad Radio Channel has been requested to broadcast 100 radio jingles spots through all stations during prime time in the morning and evening from 21-01-2014 to 24-01-2014 @ 25 jingles per day on DAVP Rate of Rs.100/- per 10 seconds jingle for Hyderabad Station Rs.60/- for each station of Visakhapatnam and Vijayawada for voter awareness campaign in connection with National Voters' Day, 2014. Accordingly, M/s. Radio City 91.1 FM, Hyderabad has broadcasted spots from 21-01-2014 to 24-01-2014 @ 25 jingles per day and furnished the bills for an amount of Rs.62,922/- to M/s Music Broadcast Private Limited, Hyderabad including all taxes and requested for arranging payment.

(Contd..2..)

3. After careful examination, Government hereby accord sanction for payment of **Rs.1,16,855/-** (Rupees one lakh sixteen thousand eight hundred and fifty five only) (i.e., Rs.16,180/- + Rs.37,753/- + Rs.62,922/-) to M/s Music Broadcast Private Limited, Hyderabad towards the cost broadcasted 100 radio jingles spots through all stations during prime time in the morning and evening from 28-11-2013 to 07-12-2013 regarding Special Summary Revision of Photo Electoral Rolls, 2014 and from 21-01-2014 to 24-01-2014 regarding National Voters' Day, 2014.

4. The expenditure sanctioned in para 3 above shall be debited to **"2015 Elections - MH 104 Charges for Conduct of Elections for Loksabha and State Legislative Assemblies when held simultaneously – SH (04) Conduct of Elections to Loksabha and State Assembly – 260 Advertisements, Sales and Publicity Expenses"** and shall be met from the funds provided in B.E. 2014-15 and released vide G.O. 4th read above.

5. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 3 above and credit in favour of **"Music Broadcast Private Limited, Hyderabad"** A/c No.004010200604116, Axis Bank Limited, Universal Insurance Building, SIR P.M. Road, Fort Branch, Mumbai, IFSC Code No:UTIB0000004, MICR Code No:400211002, PAN No. AACCM4036H.

6. This order does not require the concurrence of Finance Department as per the orders issued vide G.O.4th read above.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

BHANWAR LAL
CHIEF ELECTORAL OFFICER & E.O
PRL. SECRETARY TO GOVERNMENT

To
The Accounts Manager, Radio City 91.1 FM, Hyderabad
The General Administration (Claims.C) Department
The Pay & Accounts Officer, Hyderabad
The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

Copy to:

The Director of Treasuries & Accounts, A.P., Hyderabad
The Accountant General, Andhra Pradesh, Hyderabad.
SF/SC.

//FORWARDED:: BY ORDER//

SECTION OFFICER